



January 2014

## Relationships With A Purpose

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### Network of Executive Women

Networkexecutivewomen@gmail.com

### WEBSITE

#### [www.networkexecwomen.com](http://www.networkexecwomen.com)

Our website is updated monthly and provides information about upcoming programs. For updates to the website or to submit information about your upcoming events please submit all your information to [networkexecutivewomen@gmail.com](mailto:networkexecutivewomen@gmail.com) by the 15th of the month.

## Speaker: Susan Sexton

"50 Is the New 70"

Tuesday, January 14th, 11:30 am - 1:00 pm

Centre Club 123 Westshore Blvd.

Members \$20 - Guests \$30

**Menu: Grilled salmon salad** with fresh baby spinach, mandarin oranges, red onion, almonds and sesame ginger dressing. (Veggie plate available; please request when reserving)

RSVP by noon Friday, January 10th through NEW website

"50 Is the New 70" is a humorous, yet informative talk about life experiences and aging, particularly relevant for women, who frequently become caretakers for elderly parents. Susan's presentation has practical advice for advance planning documents for health care/end of life decisions. Only 29% of Americans have a living will, which doesn't speak well for how we plan our futures. Make one of your new year's resolutions to change that in your family! As a take-off from an organization called "Death Over Dinner," which encourages these discussions

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## President's Message

The future is a term that can be made as a trivial reference, or mean a boundless concept. It is powerful, but fraught with unfulfilled potential for many. It references time, and yet, it is non-specific, vague, and nebulous without the application of further definition and refinement.

Most of us think about the future as it has to do with us, and I daresay it is human nature to do so. Thus we have goals and plans for the future. We have visions of the future that are based

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Learn how you can become a member by visiting our website and downloading a membership application.

Join us on:



[www.networkexecwomen.com](http://www.networkexecwomen.com)

P.O. Box 270595, Tampa, FL 33688

## Events This Month

### WINE TASTING!

It's time to start meeting again.

**When:** Thursday, January 9, 2014

**Where:** Ameriprise Rehbein & Associates  
13920 N. Dale Mabry Hwy., Tampa)

**Time:** 5:30 - 7:30 PM

Rules — Yes, there are *rules*: Each attendee needs to bring one bottle of wine, valued from \$15–30 and available locally, to share with the group. (Can't be a common wine — sorry, no Beringer, Barefoot, Robert Mondavi, etc.! And it's not fair to pull out a bottle from your wine collection that you bought for \$25 way back when! You know who you are!) Wines will be arranged in a tasting order. Appetizers will be provided.

If coming from south Tampa, Laura suggests taking I-275 north to Fletcher or the Veterans Expressway to Ehrlich and avoiding the insanity of the rush hour molasses flow called Dale Mabry. We want you to share your wine and not drink it out of frustration behind the wheel while stuck in traffic!

### BREW CREW!

**When:** Tuesday, January 21, 2014

**Where:** Panera Bread, corner of Westshore and Kennedy boulevards, Tampa

**Time:** 8:00 A.M.

Come on out and have a brew (coffee of course at 8 am!) And get to know your fellow new members. Please email Anita Roederer if you plan to attend

[anitaroederer@yahoo.com](mailto:anitaroederer@yahoo.com)

### Monthly Board Meeting

Thursday, January 16th, noon–1 p.m.

SB Recommend, 606 South Boulevard, Tampa, FL 33606

## President's Message continued from pg1

on what we will be doing in it. Or, what we *think* we will be doing. Still we are forced to wonder what the future has in store for us because we know we can't really predict or control it. Thus, we make a plan for contingencies, operating in our own sphere of "if/then" calculations, constantly updating how we react and respond to the many variables we encounter.

I think the need to plan, develop goals, and set

resolutions is based in a belief that the act of doing so is productive in and of itself. Even if we consistently set aside our plans, the exercise of creating them places seeds of good intentions in our brain. Of course, it also helps give us measure of how well we have accomplished — or not accomplished — our goals in the past.

Planning allows us to guide our future; but let's not pretend we ever control the future. That would be no fun anyway! We grow through the exercise of self-assessment, and so we review previous plans and adjust accordingly. Sometimes we make genuine strides in self-imposed improvement, and other resolutions languish and fade, never really gaining traction in the realm of our daily lives.

Goals and their closely related cousins, dreams, can be personal in nature. Maybe we share them openly with friends, but then there are those that are truly secret. These are the private aspirations that can't be spoken aloud for fear of ridicule. They may not stand the light of scrutiny, so we dare not take them out in daylight. If we write them down, they are quickly backspaced over so no one reads our thoughts and laughs at our folly. They are handwritten in journals, and tucked away in private nooks. Some only exist in our minds, like fleeting phantoms they roam our subconscious.

The future has no guarantees. In the insurance business, I sell peace of mind based on this absolute truth. What we hold dear can be gone in an instant, and as downright *scary* as that sounds, we function just fine daily because we don't dwell on what we can't control. In the column of things I can control is my gratitude for all the good things in my life. Never take loved ones for granted — that's a resolution that bears repeating on all of our respective lists.

Finally, the topic of the future of NEW is something we can all have a hand in planning. What goals do you have for the organization? What goals do you have for yourself as an active member of NEW? I am sincere in my desire to continue the development of NEW by drawing on the past, actively participating in the now, and providing guidance to help shape the future. Your input is welcome.

–Samantha Bond, President

**Program** *continued from pg1*

over dinner, perhaps this talk should be called “Life Over Lunch.”

Susan Sexton is a former circuit judge in Tampa, Florida. When first elected in the 1980s, she was the youngest circuit judge and also the first woman to be elected circuit judge in Tampa, Florida. As a circuit judge, Susan served in all divisions of the court: Probate, Guardianship, Mental Health, Civil and most recently Criminal and Family Law. She has also served by special designation as an associate judge on the Second District Court of Appeal.

Susan created the award winning Elder Justice Center, a unique court program designed to provide elderly and developmentally disabled individuals full access to the court system. This program has been a model for similar programs around the United States and has been studied by various entities. For her efforts on behalf of the elderly and the developmentally disabled, Susan received the Distinguished Judicial Service Award in 2011. The Elder Justice Center has received the Justice Achievement Award from the National Association for Court Management and the Governor’s Peace at Home Award.

**Upcoming Events!**

**FEBRUARY**

February 11 Luncheon: Carrie Rokosz, Video Marketing Made Easy - An Introduction to YouTube

**MARCH**

March 11 Special Event Luncheon: Executive Woman of the Year (EWOTY) featuring Shivan Sarna, award-winning international speaker. Sponsors are being sought for our major annual event. Please contact Kristie Campbell to become a sponsor or recommend supporters.



*Be sure to check out Facebook for teasers!*  
<https://www.facebook.com/NEWTampaBay>

**Business Highlight**



**Alexandra Furnari  
 Furnari & Associates**

Alexandra Furnari, president of Furnari & Associates, a nonprofit consulting firm providing grant writing, board development and fund development planning, was president of NEW in 1999-2000. Her previous positions have included director of grants and evaluation for the Crisis Center of Tampa Bay, vice president for community building with the United Way of El Paso County, and policy and resource development Coordinator with the Children’s Board of Hillsborough County.

**Special Thanks!**

To everyone who contributed to our Outreach recipients, Alpha House and Buddy Baseball. Through your participation, NEW donated \$250 to each organization, not including donations you sent to them directly. Thank you!

**Scholarship Funds**

**50/50 Fundraiser**

This luncheon fundraiser helps raise money we award annually to financially and academically deserving women in the Tampa Bay area. Fifty percent of money raised each month goes to scholarship and 50% goes to the winning ticket holder.

The 50/50 Fundraiser was not held in December.

**Tax deductible contributions can be made on our website.**

**501(c)(3) the Exceptional Woman Scholarship Fund**  
 FEIN #46-0563695

## EWOTY Needs Your Help!

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The Exceptional Woman of the Year/Scholarship Award Luncheon is our annual opportunity to salute one special woman for her combined career, community and personal achievement, as well as support and foster young women pursuing their higher education and dreams toward success. This year's event will take place at the Centre Club on Tuesday, March 11, beginning at 11:30 am and tickets can be purchased for \$50 on our website.

NEW accepts applications for scholarships that provide much-needed funds for deserving women who are destined to become tomorrow's leaders. Recipients are chosen based on their scholastic achievement, community involvement, and financial need. Scholarships are applied for via forms on website and emailed to Ginny Daniel Scholarship Chair. All necessary submission information can be found on the application.

Your contributions make a true difference in the lives of these young women. Please support our endeavors by being a sponsor, purchasing a centerpiece or helping us by providing a raffle item, and most definitely by attending the EWOTY event on March 11.

*Nominations for Executive Woman of the Year are due by January 14th. Nomination forms will be available at the January lunch and on our website.*

## Member News

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**Lisa Demmi** of Lab3 Marketing, and her business partner, Loran Tripp, have been selected as speakers for the upcoming TEDxRiverwalk Women, coming to Tampa in late spring.

**Laura Rehbein's** has a new office address and contact information: 13920 N. Dale Mabry Hwy., Tampa, FL 33618; phone: 813-319-0011, fax: 813-217-9373.

**Lisa Demmi** was named the Centre Club member of the year!

## Website Info!

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On the website is a "Help" section under "About Us." There are two email addresses for you to contact, one for N.E.W. and one for website issues or questions.

We have a "Help" video section. Although it is not professional by any means, it is a tool to walk you through handling some of the issues that have come up. We will be adding to this library as time allows.

If you have any questions, please reply to this email or check out the new help section on the website. <http://networkexecwomen.com/help>

Just another reminder — please update your profile. It is how we know who you are. If possible, upload a photo, as it's helpful in identifying our members.

The website allows each member to update her own profile, pay her events and dues online (via Paypal), have a central location for newsletters, and keep current with the happenings of N.E.W.

If you haven't had a chance to give it a spin, go to <http://networkexecwomen.com> and access your account. If you are a member, type in your email address and type in "password" for the password. If you have trouble, you can go to <http://networkexecwomen.com/Sys/ForgottenPasswordRequest> and get help with the password. If all else fails, contact [Karen@compasspointz.com](mailto:Karen@compasspointz.com) for assistance.

Non-members will have access to many areas, but the member directory is private.